**Manny Oliverez**

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Dear Hiring Manager:

First of all, awesome site. Through my work at UT I've interacted with several of the local design and development shops around town. A lot of them have really nice sites, but yours might be the coolest of the bunch.

Second of all, and more importantly, I love the Chaotic Moon attitude. There's some serious confidence and swagger oozing from the screen right now.

I'm especially drawn to the integrated approach you guys take to project management. There are no arbitrary lines drawn between strategy, design, and technology. As someone with a diverse skill set and a broad background in all three of those, I could be an asset to you in your mission to "change the world through better digital experiences." Here’s why:

For the past 4 years I’ve worked as an Instructional Technologist at The University of Texas. “Instructional Technologist” is a broad title, but essentially I provide technology, design, and consulting services to departments across campus in support of a wide range of instructional design and technology projects.

Where I think I can help you guys most is in my ability to think both at the strategic level and the implementation level. Much of my career has been spent helping faculty and organizations shape strategic visions, and drawing upon my technical, design, and management skills to translate those visions into projects and initiatives.

I have special expertise in learning design and student interactions. I have a keen sense of what users are looking for, and posses the design and development skills necessary to personally bring my ideas to life. Not only do I know where to place the submit button, but I know exactly what it should look like and how to code it myself.

As an experienced teacher and designer, I also understand the value of empathy. I’m comfortable exploring the needs of audiences of differing ages, abilities, and backgrounds. I know how to take a user-centered approach without losing sight of larger project goals. I work efficiently, collaboratively, and love thinking creatively about important and difficult problems that require innovative approaches.

I really do think I would be a great fit for you guys, and I would love the opportunity to speak with you further to discuss how my skills could help Chaotic Moon continue to create meaningful, engaging, world-class digital experiences.

Feel free to learn a little more about me and see samples of my work at mannyoliverez.com.

Look forward to hearing back from you. Thanks for your time.

Manny